

STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

In the matter of the application of)	
EVERYDAY ENERGY, LLC, d/b/a ENERGY)	
REWARDS , for a license as an alternative gas)	Case No. U-18000
supplier.)	
_____)	

At the March 29, 2016 meeting of the Michigan Public Service Commission in Lansing,
Michigan.

PRESENT: Hon. Sally A. Talberg, Chairman
Hon. John D. Quackenbush, Commissioner
Hon. Norman J. Saari, Commissioner

ORDER GRANTING LICENSE

On December 23, 2015, Everyday Energy, LLC, d/b/a Energy Rewards (Everyday Energy), applied for a license to operate as an alternative gas supplier (AGS) within Michigan pursuant to 2002 PA 634, MCL 460.9 *et seq.* (Act 634). As part of its application, Everyday Energy provided information to demonstrate compliance with the AGS license requirements set forth in Act 634 and the Commission's March 12, 2003 order in Case No. U-13694 establishing the AGS licensing procedure (March 12 order).

Act 634 requires an AGS to have the necessary financial, managerial, and technical capabilities to serve customers within the state of Michigan.¹ In accordance with the March 12 order, the Commission Staff (Staff) must review the application of the AGS licensure for

¹ See, 2002 PA 634, MCL 460.9b(3).

conformance with Act 634 and the Commission's orders. The Staff then must recommend appropriate action regarding that application to the Commission.

The Staff reviewed Everyday Energy's license application and information and has recommended this company be granted a license to operate as an AGS in Michigan.

The application indicates that Everyday Energy is a wholly-owned subsidiary of Crius Energy LLC, which is controlled by Crius Energy Corporation. Crius Energy Corporation is 43.06% publicly owned by the Crius Energy Trust (Crius), which is an unincorporated, limited purpose trust established under the laws of the Province of Ontario on September 7, 2012, and is publicly listed and traded on the Toronto Stock Exchange since November 2012. Everyday Energy was organized in Nevada on July 15, 2011, is headquartered in Stamford, Connecticut, and was originally registered with the Michigan Corporations Division on June 13, 2012, ID Number D9320G. Everyday Energy amended its registration on December 14, 2015, to reflect its name change and include d/b/a Energy Rewards.

Everyday Energy is licensed and currently serves approximately 7,000 combined retail electric and gas customers and 2,500 retail gas customers in California, Illinois, Indiana, New Jersey, New York, Ohio, Texas and Pennsylvania. Crius, through its multiple subsidiaries, engages in serving approximately 800,000 retail residential and small commercial natural gas and electricity customers along with solar energy products in 20 states and the District of Columbia.

Upon review of Everyday Energy's personnel descriptions and histories, the Staff observed that its key personnel have over 90 combined years of experience in the energy industry from managing and overseeing operations to marketing, sales, and customer service. Everyday Energy will respond to customer inquiries and complaints during regular business hours in a timely manner through its current customer call center. Based on its review, the Staff has determined that

Everyday Energy is well qualified with sufficient experience and expertise to serve customers in Michigan's Gas Customer Choice Program.

Based upon the information provided by Everyday Energy and the recommendation of the Staff, the Commission finds that Everyday Energy possesses the appropriate managerial and technical capabilities to serve customers within the state of Michigan.

Everyday Energy has provided the Staff with a surety bond in the amount of \$100,000. Based on its review of the financial documents and the satisfied bond requirement, the Staff determined that Everyday Energy's financial capabilities and availability meet Act 634 requirements. The Commission agrees.

Act 634 requires Everyday Energy to maintain an office within the state of Michigan.² Everyday Energy has an established office in Ann Arbor, Michigan. The Staff determined that Everyday Energy has met the office requirements for licensing. The Commission agrees.

Based on Everyday Energy's submissions and the Staff's review, the Commission finds that Everyday Energy's request to be licensed as an AGS is reasonable and in the public interest, and should be approved. However, the grant of the license is conditioned upon compliance with all of the applicable provisions of Act 634, the Commission's orders and administrative rules, and each of the delivering natural gas utilities' tariffs. Failure to comply with any of these provisions may result in revocation of the license or other penalties.

THEREFORE, IT IS ORDERED that:

A. Everyday Energy, LLC, d/b/a Energy Rewards, is granted a license as an alternative gas supplier.

² See, 2002 PA 634, MCL 460.9b(2).

B. Everyday Energy, LLC, d/b/a Energy Rewards, shall comply with the regulatory requirements specified in 2002 PA 634, MCL 460.9 *et seq.*, the Commission's orders and administrative rules approved by the Commission, and each of the delivering natural gas utilities' tariffs.

The Commission reserves jurisdiction and may issue further orders as necessary.

Any party desiring to appeal this order must do so in the appropriate court within 30 days after issuance and notice of this order, under MCL 462.26. To comply with the Michigan Rules of Court's requirement to notify the Commission of an appeal, appellants shall send required notices to both the Commission's Executive Secretary and to the Commission's Legal Counsel. Electronic notifications should be sent to the Executive Secretary at mpscedockets@michigan.gov and to the Michigan Department of the Attorney General - Public Service Division at pungp1@michigan.gov. In lieu of electronic submissions, paper copies of such notifications may be sent to the Executive Secretary and the Attorney General - Public Service Division at 7109 W. Saginaw Hwy, Lansing, MI 48917.

MICHIGAN PUBLIC SERVICE COMMISSION

Sally A. Talberg, Chairman

John D. Quackenbush, Commissioner

Norman J. Saari, Commissioner

By its action of March 29, 2016.

Mary Jo Kunkle, Executive Secretary

PROOF OF SERVICE

STATE OF MICHIGAN)

Case No. U-18000

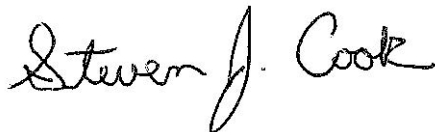
County of Ingham)

Lisa Felice being duly sworn, deposes and says that on March 29, 2016 A.D. she served a copy of the attached Commission order by first class mail, postage prepaid, or by inter-departmental mail, to the persons as shown on the attached service list.



Lisa Felice

Subscribed and sworn to before me
This 29th day of March 2016



Steven J. Cook
Notary Public, Ingham County, Michigan
As acting in Eaton County
My Commission Expires: April 30, 2018

U-18000

Carrie Cammarano
1055 Washington BLVD
7th Floor
Stamford CT 06901

Everyday Energy LLC dba Energy Rewads
2723 South State Street
Suite 150
Ann Arbor MI 48104